



Beech sandals are the latest development in summer footwear and are set to become the newest craze in a market where consumers are looking for both function and design!

Originally invented by Dr Gayle Trenberth as a **post pedicure solution**, the Beech craze swept the States when working women realized that they no longer had to wait in the salon while their newly painted toes dried! Instead, they could slip on their Beech before the pedicure, let the toe separators space their toes out, then walk straight out without a smudge worry in mind! In a culture where the working lunch has become the norm, Beech offer women a new reason to get up and take a break for some lunch time pampering!

As more people found Beech, they stumbled across the health benefits of the product too. People wearing them began to notice a change in their normal foot pain and discomfort and as the notion of separating the toes was researched, Beech became synonymous with a healthy lifestyle and was adopted by many Yoga Instructors as an essential tool to increase flexibility. By using 4 toe posts to separate each toe, Beech work to **straighten the bones** in the feet, improving balance, **encouraging body alignment** and stretching leg muscles.

Testimonials show that wearing Beech for just **10 minutes a day will transform your feet and your health**, reverting them back to their original shape and form. Wearing unsuitable shoes means that the bones in our feet are jammed together and we can lose our natural alignment and balance. Often, without mobility in the bones of our feet, disorders such as osteo-arthritis, plantar fasciitis, fallen arches, varicose veins, hammertoe, bunions, general pain and poor circulation can occur. Beech Sandals help alleviate those potential problems by stretching the toes and **retraining feet to simulate the agile movements** found in youthful feet.

Flex Technology increases foot strength and encourages much greater toe and ankle flexibility. As the foot bones regain mobility, our balance, body alignment and posture is improved, which often results in reductions of leg, hip and back problems. Examined and approved by Doctors of Osteopathy, Podiatrists, Chiropractors, Yoga and Health Instructors, the Beech Sandal is good for the body as they promote yogic principals of spreading the toes improving grounding, balance and correcting body alignment.

With great summer styling and a fresh, **bold colour palette** Beech are set apart in the style stakes and are the perfect compliment to any summer outfit looking to make a statement.



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